



BULGARIAN DIVERSITY CHARTER LAUNCH

Friday, 18 September 2020, 10:00-12:00 hrs. (Bulgaria time)

Hilton Sofia, Musala Hall and Online

- Live stream on [Bulgarian Business Leaders Forum Facebook page](#) (Bulgarian only)
 - Live stream on [Bulgarian Diversity Charter Facebook page](#) (English only)

AGENDA

9:30 **Registration and coffee**

10:00 **Diversity at the workplace**

Levon HAMPARTZOUMIAN, BBLF Chairman
Denitsa SACHEVA, Minister of Labour and Social Policy
Dimitar MARKOV, Law Programme Director, CSD
Elena CHERNEVA, Deputy Ombudsman of Bulgaria
Jana KUKUCKOVA, Coordinator of the EU Platform of Diversity Charters, European Commission, DG Justice and Consumers

10:30 **How the Diversity Charter works**

Iravan HIRA, BBLF Deputy Chairman

10:35 **The business case of diversity**

Kamelia SLAVEYKOVA, Shell Bulgaria
Maxim BEHAR, M3 Communications Group, Inc.
Boriana MANOLOVA, Siemens Bulgaria
Peter VELEV, Ecopharm
Iravan HIRA, HPE operated by Selectium
Kristin COHEN, Alaric Securities
Vladislav MIHOV, Japan Tobacco International
Evgenia NAKOVA, CEZ Bulgaria
Dobromira PETROVA, AstraZeneca Bulgaria
Milen MARINOV, Unique Estates

11:25 **Conclusion**

Levon HAMPARTZOUMIAN

11:30 **Cocktail**

Networking

